



NEWS RELEASE

MASSACHUSETTS MUNICIPAL WHOLESALE ELECTRIC COMPANY

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MMWEC Hires New Energy Efficiency Program Manager

LUDLOW, Mass. – October 21, 2019 – Massachusetts Municipal Wholesale Electric Company (MMWEC), the joint action agency for municipal utilities in Massachusetts, has added a new energy efficiency program manager to its Emerging Technologies team.

Joseph Coles, who has 30 years of experience with energy efficiency programs, joined the MMWEC staff October 16.

Over the past 12 years, Coles worked with CLEAResult Consulting and Applied Proactive Technologies implementing energy efficiency programs on behalf of large utility companies in several states, including JEA, a large municipal utility in Jacksonville, Florida. With a focus on both retail-based residential programs and commercial customers, the programs helped encourage customers to purchase and use energy efficient technologies, including LED lighting and both small and large appliances.

Additional experience in sales, installation of energy efficient equipment and as an auditor and inspector has provided Coles with a wide breadth of experience in several facets of the industry.

Coles will play an integral role for MMWEC in advancing new and innovative programs and services in energy efficiency and emerging technologies to municipal utilities and their customers.

“As these areas play a key role in reducing carbon emissions in the Commonwealth, energy efficiency and emerging technologies are key areas of focus for MMWEC and our Members,” said MMWEC Chief Executive Officer Ronald C. DeCurzio. “Joe brings the expertise to help us continue to provide the level of service our Members and their forward-thinking customers have come to expect.”

“I look forward to utilizing my decades of experience in the industry to help guide and develop the innovative programs of tomorrow,” said Coles. “I’m eager to help the municipal utilities in their mission to support the state’s climate change goals in the years to come.”

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